

# Hannah Student

## Senior Account Executive



Hannah Student joined DCI in 2023, bringing extensive experience in the digital and paid media space. At DCI, she provides clients with a full suite of services, from strategic planning and conception through execution and detailed reporting. Her primary focus is on leading policy-driven paid media campaigns for Fortune 500 companies in the technology sector, where she applies her comprehensive understanding of evolving digital platforms to help these clients achieve impactful and measurable outcomes.

Before joining DCI, Hannah spent five years at a prominent political marketing firm in the DMV. During her tenure, she managed digital programs for several high-profile Senate, Gubernatorial, and Congressional campaigns, as well as the leading federal committees. Her responsibilities included guiding online fundraising efforts, overseeing creative development, and managing all facets of GOTV initiatives, from website creation to social media strategy.

A native of California's Bay Area, Hannah is a proud graduate of the University of Michigan-Ann Arbor, where she earned degrees in Political Science and Judaic Studies.

In her spare time, Hannah enjoys training for marathons, traveling to Europe, and cheering for her favorite sports teams including the New Jersey Devils, Chelsea Football Club, and the Mercedes-AMG Petronas F1 Team.