

Megan Bloomgren

Partner



Megan Barnett Bloomgren serves as a Partner at DCI, having earned a reputation as a battle-tested strategist and trusted counselor sought after by global business leaders, trade associations, Cabinet secretaries, and elected officials alike.

Prior to joining DCI, Meg served as senior vice president of Communications at the American Petroleum Institute (API), the largest trade association of the oil and natural gas industry representing more than 600 companies. Meg helped transform the association's messaging, campaigns and partnerships over her seven-year tenure. She crafted award-winning advertising and events; repositioned the industry's media outreach and narrative; launched a new API brand story, visual identity and new logo; and built and extended coalitions within and outside the industry.

Meg's career spans more than two decades, including government service supporting communications and media for four U.S. Cabinet secretaries at the Departments of Energy and the Interior; Environmental Protection Agency; and Executive Office of the President. Meg got her start working on Congressional campaigns in Pennsylvania and served two Presidential campaigns and transition teams. Meg's experience has brought her across the world to support communications in more than a dozen countries in Asia, the Middle East, Europe, and Africa. She specializes in message development, media relations, crisis communications, coalition building, and grassroots advocacy.

Meg is a proud native of Philadelphia, Pennsylvania, and graduate of La Salle University where she served on the university's board of trustees. She and her family reside in McLean, VA.